

# Privacy Policy

The profile of all the members on the platform shall be explicitly confidential and not disclosed to any other member of the platform unless express consent is sought by the member. The KYC is mandatory in ESN to mitigate the risk of scammers who Perform Fake KYC & Attempt to Create Multiple Wallets for conducting any malicious activity for accumulating Tokens, Trading, or earning any rewards. Data will be held in a distributed fashion. This is important to avoid the user data breaches that befall centralized databases. The use of KYC (know your customer) is always a balance between the freedom of anonymous use of Digital assets and the ability to interact with other businesses, banking institutions, and all countries. We have made the decision to use KYC on all purchase of tokens for the good and long-term success of the ERA SWAP community. We hope it would never come to this and will take every effort to be a company worthy of your trust.